



## **FINAL RELEASE**

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### **Residence Inn by Marriott® San Diego Central Revamps Website**

**SAN DIEGO, CA — May 1, 2006** — The Residence Inn by Marriott® San Diego Central Kearny Mesa re-launched its website this week. The hotel is a member of the Marriott hotel brands and offers 144 well-appointed suites as well as high-speed Internet access throughout the property. The website address is [www.residenceinncentral.com](http://www.residenceinncentral.com) and is live on the world-wide-web. The updated site features a new enhanced look, improved navigation, and easier access to information about the hotel and surrounding area.

“When we did our annual strategic planning recently, one area of opportunity that came up was to improve our existing private website for the hotel. With more and more guests using the Internet to shop for lodging accommodations we wanted to increase our visibility on the Internet,” remarked Wendy Peacock, Director of Sales. “We’ve added new features such as a local events calendar, special information pages, specials and packages, as well as new links to make a reservation. Of course we kept some of our popular features such as local area attractions and businesses,” remarked Ms. Peacock.

The website for the Residence Inn by Marriott® San Diego Central Kearny Mesa contains information about the amenities of the hotel as well as regional points of interest, businesses, leisure activities, and restaurants. Guests that book from [www.residenceinncentral.com](http://www.residenceinncentral.com) will be re-directed to Marriott’s branded website for Residence Inn where the best available rate will be obtained. In addition to the comfort of booking directly from Marriott, the new website assures travelers that they will earn their valuable Marriott Rewards® points. Marriott Rewards® is the industry’s leading guest loyalty program that earns complimentary stays throughout the Marriott brand and offers various ways to redeem your points for other travel and merchandise.

#### **About the Residence Inn by Marriott® San Diego Central Kearny Mesa**

The Residence Inn by Marriott® San Diego Central Kearny Mesa has a commitment to provide exceptional service and maintain guest loyalty. The hotel offers professionally decorated studio, penthouse bi-level, and two bedroom bi-level guest suites with full kitchens. All suites offer complimentary high-speed Internet access. A “Hometouch” hot breakfast buffet is served daily in the gatehouse along with a weekday evening manager’s reception. The hotel offers an outdoor pool, sports court, indoor fitness center, and meeting space. Guests enjoy convenient access to

the major roadways in the inland region of San Diego including Interstates 15 and 805 as well as the Cabrillo Freeway and CA-52.

The hotel is ideally situated in the heart of San Diego's hill country and is located at 5400 Kearny Mesa Road, San Diego, CA 92111. The hotel is nearby La Jolla, Mission Valley, and downtown San Diego is only 11 miles. To learn more, visit their website at [www.residenceinncentral.com](http://www.residenceinncentral.com) where they feature information about their extended stay apartment-style suites. The hotel is managed by Dimension Development Company, Inc.

**About Dimension Development Company**

Since its formation in 1988, Dimension Development Company, Inc. has successfully developed, acquired, and managed full-service, all-suite, and limited feature hotels. The company's various hotel partnerships have produced winning combinations in markets throughout the country. Dimension's current management portfolio includes hotels in the Hilton, Intercontinental, Marriott, Cendant, and Starwood branded flags. The company operates hotels in ten states, and is actively working to acquire and develop additional hotel properties.

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